



Motor Vehicle Division  
 PO Box 2100  
 Phoenix AZ 85001-2100

## Authorized Third Party Marketing Request

96-0495 R07/14    azdot.gov

Company Name			
Doing Business As (DBA) or Subsidiaries			
Contact Name		Email Address	
Street Address		City	State    Zip
Mailing Address(if different from street address)		City	State    Zip
Telephone Number	Alternative Number	Fax Number	
<p>The Authorized Third Party provider shall obtain prior approval by ADOT/MVD before engaging in any type of advertising activity associated with their agreement and shall include a draft with this request. <b>Allow 10 days for review</b></p> <p><b>Activity</b></p> <p><input type="checkbox"/> Press Release: name of publication(s)/periodical(s), including publication date(s)</p> <p><input type="checkbox"/> Radio/Television: media venue, including publication date(s)</p> <p><input type="checkbox"/> Event (including on and/or off sight): Date Requested, Alternate Date, Time, Event</p>			
<p>The following shall include graphics design and layout with the arrangement of elements (content), such as image placement, and text layout and style.</p> <p><input type="checkbox"/> Billboard</p> <p><input type="checkbox"/> Merchandising Material; direct mail, signs, banners, decals, bumper stickers</p> <p><input type="checkbox"/> Website (Including Digital Banners and Social Media)</p> <p><input type="checkbox"/> Other</p>			
Applicant Signature		Official Title	

<b>MVD Use</b>	Date Received	Received by	
	Date Reviewed	Reviewed by	<input type="checkbox"/> Approved <input type="checkbox"/> Denied