

Salt River Pima-Maricopa Indian Community



Injury Prevention Program

The Injury Prevention Program was established in 2015 to provide data driven and evidence based interventions that target areas of unintentional injury concern, primarily elder fall prevention and opioid drug abuse prevention. It is our goal to raise the health status and decrease injuries for the Community through increased communication with Community members, collaboration with SRPMIC programs, and establishing effective strategies within our program structure.



1 ELDER FALL PREVENTION

- *Yoga for Fall Prevention*
- *Tai Chi for Fall Prevention*
- *A Matter of Balance*

2 OPIOID ABUSE PREVENTION

- *Opioid Lock Box Program*
- *Drug Deactivation Bags*

3 CHILD PASSENGER SAFETY

- *Child Passenger Safety Seat Distribution*
- *Child Passenger Safety Technician Training*

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FOUNDATIONS OF SAFETY

Observational Surveys, Data Analysis, and Program Implementation





TRANSPORTATION SAFETY IN SRPMIC

Enforcement Ordinance: Primary Law for both car seat belt and child car seat use in motor vehicle.

Texting Ordinance: Primary Law enforcing NO TEXTING while operating motor vehicle.

Child Passenger Safety Technicians: 27 Active CPST's in May 2023.



WHAT DO THE NUMBERS REVEAL?

*Observational Survey Design
Seat Belts and Child Car Seat Use*

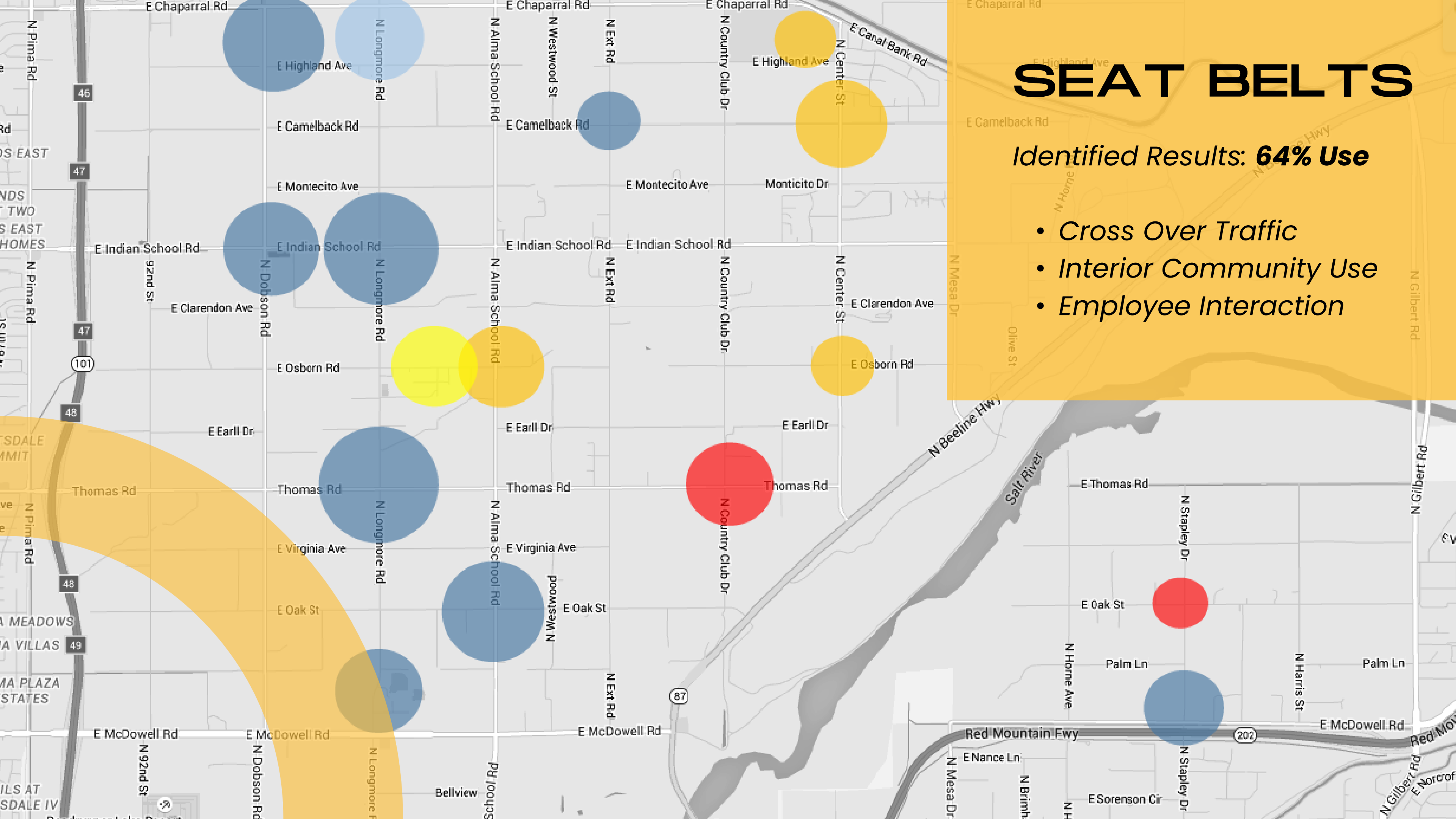
- *The Starting Point*
- *The Survey*
- *The Identification*
- *The Reality*



SEAT BELTS

Identified Results: **64% Use**

- *Cross Over Traffic*
- *Interior Community Use*
- *Employee Interaction*



DATA TRACKING / AWARENESS

Observational Surveys and Community MVC Data

**GOAL: DEVELOP DISTRIBUTION PROGRAM WITH CAR SEAT EDUCATION.
INCREASE CAR SEAT USAGE RATES.**

2016 DATA POINTS



Observational Surveys



Car Seat Usage



Distribution Rates

DATA TRACKING / AWARENESS

Observational Surveys and Community MVC Data

MISSION: OUR GOAL FOR TRANSPORTATION SAFETY IS TO LEAVE THE FAMILIES WE SERVE SAFER THAN WHEN THEY ARRIVED.

2022 DATA POINTS



Observational Surveys



Car Seat Usage



Distribution Rates



How are we engaging?

Keep It **SIMPLE**

Keep It **POSITIVE**

Keep it **SHORT**

Keep it **REAL**

HOW WE COMMUNICATE

Keys to Successful Engagement

What's our Practice?

GOOD

BETTER

BEST



Every safety check is an opportunity to build a relationship. An opportunity to change perceptions of safety.

An opportunity to save potentially **SAVE A LIFE.**



SUCCESS / BARRIERS

- *Data Monitoring*
- *Education*
- *Engagement*
- *Enforcement*