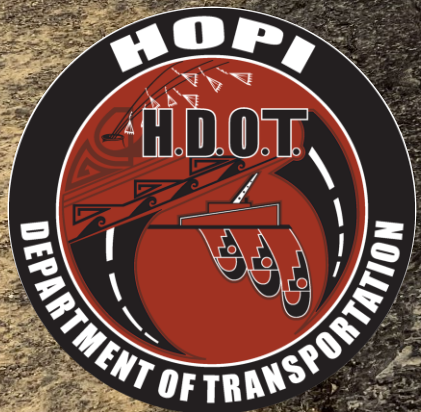


ADDRESSING MOTOR VEHICLE INJURY PREVENTION WITHIN THE HOPI COMMUNITY



Hopi Department of
Transportation

Hopi TIPCAP Injury
Prevention Program

Megan Talahaftewa
Injury Prevention Coordinator



OVERVIEW

- Program Background- TIPCAP
- Program Mission
- Strategies
- Strengths/ Challenges



BACKGROUND OF TIPCAP

Tribal Injury Prevention Cooperative Agreement Program

The Mission of TIPCAP

Is to raise the health status of American Indians and Alaska Natives (AI/AN) to the highest possible level, by decreasing the incidence of severe injuries and death to the lowest possible level, and increase the ability of the Tribes to address their injury problems.

HOPI TIPCAP MISSION

The Hopi Tribal Injury Prevention Program Project goal is to reduce motor vehicle crash injuries/death among residents of the Hopi Tribe by advocating for a primary seat belt code for the Hopi Tribe, increasing Child Safety Seat (CSS) use among the Hopi Reservation, and educate the tribal members of the importance of these efforts.



ROAD SAFETY MEASURES

"HA'KEM PAS'NINGWU"

BUCKLE UP.

Protect yourself and your passengers! Make sure everyone is Buckled up at all times.

KEEP YOUR DISTANCE.

Observe a safe trailing distance of two seconds between your car and the car in front of you.

OBSERVE THE SPEED LIMIT.

This makes it easy for you to stop your vehicle when needed and gives you enough time to react to any changes on the road.



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NEVER DRINK AND DRIVE

Drinking alcohol will only impair your driving. By driving impaired you are not only putting your life at risk but everyone else on the road lives at risk.

1. INCREASE SEAT BELT USE WITHIN THE HOPI RESERVATION.

How?

- **Conduct:** Seat belt observational surveys to collect primary data on seat belt use within the Hopi Community.
- **Educate:** Presentations and information booths on the topic, Seat Belt Safety.
- **Collaborate:** Work with Emergency Services to conduct seat belt and car seat check points and gather MVC Data.



2. ESTABLISH A PRIMARY SEAT BELT OCCUPANT RESTRAINT LAW ON THE HOPI RESERVATION.

How?

- Advocate to strengthen the Occupant restraint law to Primary.
- Draft primary law resolution language
- Work with the Hopi Law & Order committee to present primary restraint law to the Hopi Tribal council.
- Clarify penalties for violators and identify alternatives to fines and fees
- Collaborate with Hopi Law Enforcement, DOT, and highway safety workgroups to conduct enhance enforcement on seat belt use.



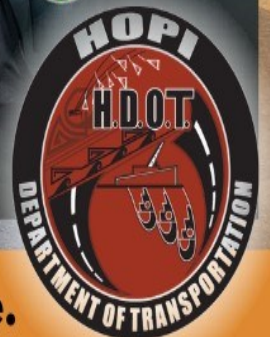
3. INCREASE CHILD SAFETY SEAT (CSS) USE AMONG THE HOPI RESERVATION.

How?

- **Conduct:** CSS observational surveys.
- **Educate:** Have educational sessions with Parent(s) and Guardians on Child Passenger Safety (CPS): Proper CSS fitting, and installations in motor vehicle.
- **Collaborate:** Work with Local CPS certified technicians to have community events to promote CSS use within the Hopi Community.

**Always
buckle up
right, to
keep their
future
bright!**

HOPI DEPARTMENT OF TRANSPORTATION
INJURY PREVENTION PROGRAM
(928)734-3182



Keep your children safe during every drive.

PROGRAM STRENGTHS AND BARRIERS

Strengths

- We were able to build a great team of 17 Certified Passenger Safety Technicians on Hopi and plan to get more Technicians.
- Support from the I.H.S Department
- Sustainability of Program after TIPCAP funding cycle ends.
- Partnership with Navajo Division of Transportation to train CPS Technicians
- Partnership with other Tribal IP Programs

Barriers

- Enforcement activity is dependent on HLES availability
- DUI Check Points
- Seatbelt enforcement activity
- Access to crash and enforcement data



Hak'kem ang'ka pas'ningwu

Thank you - Asqualii

